index

The **FTSE All-Share** Companies Websites Index

Q2 2011/766

Welcome to the latest Sitemorse FTSE All-share Index, where we rank the online capability (quality, SEO, compliance, accessibility, etc) of the FTSE All-Share companies. In an increasingly competitive and regulated marketplace, effective web governance is no longer a desirable aim – it's the key to ongoing success.

This quarter's **Top** site

www.berkeleygroup.co.uk

How it made it to the top	
Overall	9.70
Brand	not included
Function	10.00
Accessibility	9.00
Code quality	10.00
Performance	10.00
Email	10.00
Trademark/IP	not included
Privacy (PCI)	not included
Metadata	10.00
Analytics	not included
Spelling	not included
PDF	9.00
Front page loading	Pass

Who's **Up** Who's **Down**

Rank	Company	Change
8	HICL Infrastructure	458
36	Brown (N.) Group	437
51	Spirax-Sarco Engineering	369
136	Ing UK Real Est. Inc. Trust	359
54	Spirent Communications	358

Rank	Company	Change
425	Savills	-290
550	Scottish & Southern Energy	-302
329	Forth Ports	-311
498	Rathbone Bros	-361
392	Atkins (WS)	-362

Today's '**talking** point'

With the new EU regulations on cookies soon coming into force, Web Managers are already working hard on a strategy to stay on the right side of the law. It seems the **first** challenge is not only the regulations, but a starting point of understanding exactly what's on their site.

Some 93% of sites utilise cookies

Around 16% of people are aware of what cookies they set

The **FTSE All-Share** Companies Websites Index is brought to you by

Sitemorse
building web confidence

“Sitemorse is the hidden **competitive edge** – no website should be without it.”

“No-one has complained to me about our website...”

No-one does; they move to your competitors and often don’t come back. 85% of consumers say they would have reservations about buying from a business with a poor quality website.

The **Top** Fifty

Are you in the top 50 for quality, compliance and performance?

Rank	Company	Index	Previous	Change
1	Berkeley Group Holdings	9.70	4	3
2	Smiths Group PLC	9.32	2	0
3	Land Securities Group PLC	9.14	1	-2
4	St. Modwen Properties PLC	9.14	5	1
5	Marstons PLC	9.08	3	-2
6	Monks Inv Tst PLC	8.92	6	0
7	London & Stamford Property	8.89		new
8	HICL Infrastructure	8.87	466	458
9	Charter International PLC	8.41	10	1
10	Clarkson	8.38	11	1
11	Electric & General Inv Tst PLC	8.27	12	1
12	Drax Group PLC	8.13	17	5
13	Pendragon PLC	8.09	9	-4
14	Howden Joinery Group	7.82	23	9
15	British Empire Sec & Gen TST PLC	7.77	51	36
16	Booker Group PLC	7.74	21	5
17	Wichford PLC	7.69		new
18	International Ferro Metals LD	7.49	75	57
19	Kenmare Resources	7.48	20	1
20	Hornby PLC	7.42	65	45
21	SVG Capital PLC	7.41	39	18
22	FirstGroup PLC	7.40	52	30
23	Personal Assets Trust PLC	7.40	29	6
24	Morgan Crucible Co PLC	7.36	72	48
25	Southern Cross Healthcare PLC	7.34	26	1
26	Hardy Underwriting Bermuda LD	7.31	43	17
27	TR Property Inv Tst PLC	7.31	44	17
28	Aberforth Smaller Companies Tst PLC	7.30	77	49
29	Hansteen Holdings	7.26	14	-15
30	Galliford Try PLC	7.21	230	200
31	Vectura Group PLC	7.21	127	96
32	Laird PLC	7.20	197	165
33	Capital & Regional PLC	7.14	386	353
34	Grainger PLC	7.12	112	78
35	Air Partner	7.10		new
36	Brown (N.) Group PLC	7.09	473	437
37	Imperial Tobacco Group PLC	7.07	27	-10
38	Melrose PLC	7.04	40	2
39	Home Retail Group	7.03	150	111
40	Dunedin Enterprise Inv Tst PLC	7.03	68	28
41	Rank Group PLC	7.02	13	-28
42	BH Global LD	7.02	42	0
43	Sainsbury (J) PLC	6.94	93	50
44	Michael Page International PLC	6.94	41	-3
45	hg capital trust	6.93	47	2
46	Amlin PLC	6.92	60	14
47	RIT Capital Partners PLC	6.91	95	48
48	The Vitec Group PLC	6.90	31	-17
49	Avis Europe PLC	6.89	36	-13
50	Novae Group PLC	6.89	16	-34

76%

of sites that have errors will have people that will not return

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www.whatusersdo.com
Twitter: @whatusersdo

Usability testing **made easy!**

Usability testing, it's now easier, quicker and within everyone's budget. 5 mins setup, results in 48 hours…

There's no substitute for watching website usability tests. It's both empowering and humbling to observe real people use your website and hear their frustrations!

But usability testing has always been expensive (from £3,000), cumbersome (needing specialist labs and equipment) and slow (taking weeks of meetings, briefings and de-briefings). All in all a very unfriendly user experience! Thankfully a UK based start-up, WhatUsersDo, have changed that – they are revolutionising usability testing by offering it as an online service.

WhatUsersDo have recruited a large panel of UK internet users who speak their thoughts as they use websites. Their screens and spoken thoughts are recorded into online videos for clients to watch.

This novel approach means usability testing is now easy, fast and affordable:

Easy - setup online in just 5 minutes

Fast - results in just 48 hours

Affordable - at £30 per user it's 1% of the cost of traditional methods.

"Really valuable! Really quick and inexpensive. Watching the videos is both a humbling and exciting experience. We immediately made changes which are delivering value."
Ashley Friedlein, CEO Econsultancy

"After using WhatUsersDo we had 33% more enquires."

> “Our own CMS does all the checking we need thanks, including spelling, metadata, links and accessibility.”

‘There isn’t a CMS that offers anywhere near the level of a Sitemorse audit. Quite simply, if the problem doesn’t exist... then we can’t find it. That’s why we call our service ‘building web confidence’.

Web **accessibility**: access for **all including Google**

Not only is accessibility a **legal requirement**, but websites that pass validation criteria score better in **Google rankings** and provide a better **user experience**.

Accessibility leaders in this Index - the Top 20

Berkeley Group Holdings	RIT Capital Partners PLC
Land Securities Group PLC	British American Tobacco PLC
Marstons PLC	Brewin Dolphin HLDGS PLC
Daily Mail & General Trust PLC	Sage Group PLC
Wpp PLC	HICL Infrastructure
Hansa Trust PLC	Pendragon PLC
Smiths Group PLC	FirstGroup PLC
St. Modwen Properties PLC	Capital & Regional PLC
London & Stamford Property	Imperial Tobacco Group PLC
Brown (N.) Group PLC	Novae Group PLC

Of the 558 sites included in our survey, too few seem to be taking accessibility seriously enough. A worrying 77 sites (14%) scored 0/10. Are you one of the offenders? Check the survey online at http://www.sitemorse.com/survey/ to find out.

49% sites
– Need to improve, as they are falling below standards (4/10 or lower).

48% sites
– With scores of 5/10-7/10, these sites have a bit further to go to show they are embracing accessibility.

3% sites
– Sites which score 8/10 or more, indicating good adherence to standards.

Using Sitemorse as part of your process

If your developers and content editors rely on your CMS or free tools to check your web pages, you may not be seeing the full picture.

With Sitemorse Snapshot you simply click a button on your browser and within seconds Snapshot redraws your page with the results of over 1000 tests.

Mousing over your page shows exactly what and where the problems are.

Snapshot is fast, accurate, up-to-date and simple to use. There are two versions, specially designed to support developers and content editors, and the tool can also be integrated into leading CMS systems so it can be used pre- as well as post-go-live - promoting a right-first-time culture. For more details, contact sales@sitemorse.com.

92%

Reduction in staff training time potential – use Sitemorse in prerelease.

Sitemorse
building web confidence

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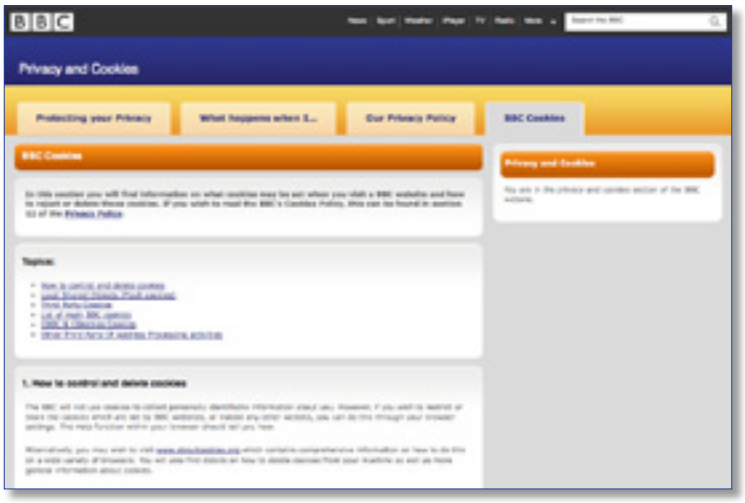
Cookies causing websites to crumble? **BBC leads** the way

The EU Cookies Law is finally coming into force amidst consternation and confusion. As online website providers grapple with the implications, one thing is for sure: the new law cannot be ignored.

As Eduardo Ustaran of law firm Field Fisher Waterhouse notes: "*The UK privacy regulator has indicated (on 9 May) that website operators should know what cookies are used, provide full disclosure and give users control - **inaction is not an option**.*"



In the meantime, full marks to the BBC for issuing some very useful and easy to understand guidance for web users. The beeb has issued guidance (http://www.bbc.co.uk/privacy/bbc-cookies-policy.shtml) on how to control and delete cookies, not just those set by BBC sites, but by others, and their advice is good for bewildered consumers who must be wondering what all the fuss is about.

Things are more complicated, though, for website owners, especially so for those operating big company web presences. For after all, as we keep on saying, how do you know what you have on your site? We know that more than 90 per cent of websites use cookies in one shape or form, but the functionality differs – what about that blog site you started last year, or the external job site that may be run by an external agency but which from next month may be your legal responsibility?

Sitemorse users can take some comfort. Using our unique online technology, we can audit websites of any size – even those containing thousands of pages – in just a few hours, and generate a detailed report that tells you exactly which types of cookies you have, and where they are located. We can even locate Flash movies, so you can check for any use of Flash Cookies.

You can use these reports as evidence of your proactive approach to the new legislation. There's no set-up or IT involvement at your end – making a rather indigestible cookie look more like a piece of cake.

"Sitemorse cookies audits – unique, fast and cost effective."

> “We’ve been advised that the issues you find don’t affect our site.”

Yes they do! Accessibility failures break the law, missing metadata loses you Google rankings and faulty email or links cause a loss in visitor confidence.

No time to **wait**

Six seconds is the ideal loading time, while response time is even more important. With content derived from so many sources these days, it’s important to be aware of exactly what is on your pages, and which elements have performance issues – are any 3rd parties slowing you down?

Performance top 10	Sec
Genesis Emerging Markets Fund LD	0.01
Daejan HLDGS PLC	0.02
Admiral Group PLC	0.03
HICL Infrastructure	0.03
Charles Taylor Consulting PLC	0.05
IMI PLC	0.05
Troy Income & Growth Trust PLC	0.05
Value and Income Trust	0.06
Fidessa Group PLC	0.06
Xstrata PLC	0.06

Performance bottom 10	Secs
G4S PLC	13.87
Jardine Lloyd Thompson Group PLC	14.37
Prudential PLC	14.51
Petrofac LD	15.00
DTZ Holdings PLC	15.27
Carnival PLC	15.54
Brewin Dolphin HLDGS PLC	19.96
Baring Emerging Europe PLC	30.02
Wetherspoon (J.D.) PLC	37.84
Hornby PLC	47.29

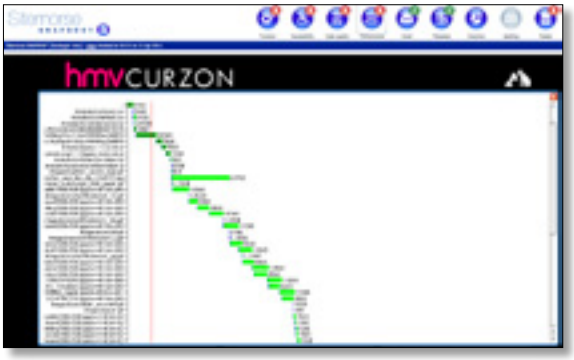
In real terms, the fastest sites are on average some 79 times more responsive. Or in user experience terms, you have to wait over a minute and a half for elements of the page to even start to load on the poorest performing site.

1% sites
– Need to improve, as they are falling below standards (4/10 or lower).

8% sites
– With scores of 5/10-7/10, these sites have a bit further to go to show they are at acceptable performance.

92% sites
– Sites which score 8/10 or more, indicating good performance.

Using Sitemorse as part of your process



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69%

Reduction in cost of page testing with Sitemorse

Sitemorse
building web confidence

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sales@sitemorse.com

Is your web presence **ship-shape** or **all at sea**?

By Web Manager Geoff Paddock

In mediaeval times old sailing maps used pictures of sea serpents and the phrase "here be dragons' to denote unexplored territory. Now, nearly two decades after the birth of the World Wide Web, your organisation probably has many things 'out there' that you don't know about.

Like the ocean, large parts of your chunk of the internet could be undiscovered country – and even if it's your job to manage a web presence for a large company, the chances are you may be less than knowledgeable about the details of your online content.

The 'content bucket' conundrum

From the old websites you thought had been removed, to the legacy files which are still there and are now illegal, from content linked to old staging servers, to the incorrect material one of your subsidiaries put online and forgot to tell you about, enough time has gone by for many companies to have totally lost track of what they have on the web.

Your corporate site may recently have been replaced by a brand-new version, but how do you know how much old material is still available, perhaps on a Google search, or via old bookmarks? There is enormous potential for embarrassment and worse, given the way legal restrictions on web material have grown.

Take my own experience. In more than a decade of managing corporate sites for companies such as ICI and Wolseley plc, I have developed many iterations of websites, dealing along the way with many design and technical agencies and a number of different content management systems (CMS). Not all of them are still around.

In that time I dealt with dozens of agencies who designed and built systems , some for short-term contracts, some who were running systems for dozens of big companies. (I'm not directly criticising any of them.) Even though I was running the company's web presence, much of what was being created was out of my control, and was hosted and tested on other people's systems.

These agencies relied on my business – so if things went wrong they were not always going to admit it. And over time I found to my company's cost that not everything in the web garden was rosy.

One nightmare for any corporate web manager has always been the dozens of business units worldwide who, armed with their own budgets, go to local agencies and upload websites that have little in common with those of the parent company. This has happened since the start of the web and is still happening today. Few of us could keep track of those in the various parts of the organisation who reported only to their line manager and who seemed to have carte blanche to create new logos, descriptors and sometimes complete corporate identity.

Today's web managers need to have their eye on the past as well as the future in order to do their job – a job in which many other people in the organisation have a lot riding on. Ten years ago company lawyers and personnel managers mostly had little interest in company websites – now they are a vital part of the fabric of every organisation, as well as being the single main plank of communication with the outside world. All those senior managers now watch websites very very carefully indeed. So all the more reason why you should give your web presence a visit to dry-dock without delay.

"Your corporate site may recently have been replaced by a brand-new version, but how do you know how much old material is still available, perhaps on a Google search,or via old bookmarks?"

> “Broken links to a vital rights issue announcement laid a well-known FTSE 100 listed company open to potential regulatory financial penalties.”

When the past catches up with you ...

Sitemorse, whose automated auditing and monitoring tools are used by many organisations, say 87 per cent of the problems they find with websites are to do with historic content. Their findings make chilling reading for anyone managing a corporate web presence.

- **Such as the major multinational company that has ten years of financial information publicly available on its website in an editable format, spreadsheets. Information held in this way can be tampered with and altered.**
- **Or the public company that has many financial reports still linked via a pre-launch staging server.**
- **Or the medical giant that has multiple versions of the same Annual Report online – including internal drafts.**
- **Then there is the well known high street name that has broken links to its annual reports. Most of the clients who end up using its products may be too young to care, but it’s making life difficult for shareholders.**

Broken links to a vital rights issue announcement laid a well-known FTSE 100 listed company open to potential regulatory financial penalties, while a high-flying travel company who spend a lot of money on search engine optimisation found more than 10 per cent of their pages had such basic errors they hindered the Google search engine from indexing them.

Sitemorse Discovery can help

Most of the problems mentioned here have taken years to arise, but thanks to modern web technology they can often be cured in much less time. Sitemorse Discovery involves a short-term managed project often costing just a few hundred pounds, utilising the power of the Sitemorse engine to totally investigate a web presence, so it can be benchmarked as a basis for future analysis and reporting. The Discovery audit utilises 1,100 separate tests on each web page and will find errors as well as complete a site inventory that can be used for future site development.

Equivalent testing would take a team of people months to do manually, potentially tying up precious time and manpower. And – not to drag the seafaring analogy out too far – Discovery can tell you if there are any unauthorised pirate ‘phishing’ URLs on your site that can compromise the privacy of your users.

A new law taking effect in May establishing consumer awareness about online tracking and privacy will require companies to alert Internet users as to what information is being tracked about them. “Cookies’ could be ‘lying around’ your webspace having been introduced via historic site additions and changes, code from 3rd parties, advertising banners etc. Again, Discovery can alert you to what is there.

Once completed, it’s over to you to use the insight Discovery has provided to make the necessary changes – though help and advice is always there. Then the Discovery process can be run again to allow you to see how well things are progressing.

Your organisation’s web presence may be big, solid and imposing – but there are still icebergs out there, and you will probably appreciate a lifeline to help you avoid them.

The full list of **FTSE All-Share** companies featured in this **Index**

Where are you in the rankings for quality, compliance and performance – is there room for improvement? Excluded sites are on page 14.

Rank	Company	Index
324	3I Group PLC	4.39
451	888 Holdings PLC	3.54
397	Aberdeen Asia Income Fund LD	3.92
372	Aberdeen Asian Smlr Co Inv Tst PLC	4.10
332	Aberdeen Asset Management PLC	4.32
353	Aberdeen New Dawn Inv Tst PLC	4.20
28	Aberforth Smaller Companies Tst PLC	7.30
424	Absolute Return Trust LD	3.71
314	Admiral Group PLC	4.49
224	Aegis Group PLC	5.17
323	Afren PLC	4.40
412	African Barrick Gold PLC	3.79
467	Aga Rangemaster Group PLC	3.40
67	Aggreko PLC	6.74
35	Air Partner	7.10
502	Alliance Trust PLC	3.10
188	Alpha Pyrenees Trust	5.59
387	Alterian	4.00
74	Alternative Invest Strategies LD	6.65
327	AMEC PLC	4.38
46	Amlin PLC	6.92
549	Anglesey Mining	1.85
369	Anglo American PLC	4.12
532	Anglo Pacific Group PLC	2.43
421	Anglo-Eastern Plantations PLC	3.76
513	Anite PLC	2.96
178	Antisoma	5.66
475	Aquarius Platinum LD	3.33
152	Arena Leisure PLC	5.86
223	Ark Therapeutics	5.19
533	Arm Holdings PLC	2.42
76	Artemis Alpha Trust PLC	6.64
356	Ashley (Laura) Hldgs PLC	4.18
78	Ashmore Group PLC	6.61
167	Ashtead Group PLC	5.74
374	Associated British Foods PLC	4.10
245	Assura Group LD	5.04
241	Astrazeneca PLC	5.07
392	Atkins (WS) PLC	3.96
484	Autonomy Corporation PLC	3.24
207	Aveva Group PLC	5.36
49	Avis Europe PLC	6.89
100	Aviva PLC	6.38
189	Axis-Shield PLC	5.58
339	AZ Electronic Materials	4.29
299	Babcock International Group PLC	4.60
399	BAE Systems PLC	3.92
84	Baillie Gifford Trusts	6.58

Rank	Company	Index
164	Balfour Beatty PLC	5.77
548	Bankers Investment Trust	1.97
175	Barclays	5.66
422	Baring Emerging Europe PLC	3.74
319	BARR (A.G.) PLC	4.43
65	Barratt Developments PLC	6.74
556	Batm Advanced Communications LD	1.44
147	BBA Aviation PLC	5.89
481	Beazley PLC	3.26
72	Bellway PLC	6.68
499	Berendsen	3.13
1	Berkeley Group Holdings	9.70
133	Betfair	6.08
490	Bg Group PLC	3.21
42	BH Global LD	7.02
56	BH Macro LD	6.84
414	Bhp Billiton PLC	3.78
511	Big Yellow Group PLC	2.98
173	Biotech Growth Trust PLC	5.68
478	Blackrock New Energy Inv Tst PLC	3.30
531	Blackrock Trusts	2.49
315	Bloomsbury Publishing	4.48
179	Bodycote PLC	5.66
16	Booker Group PLC	7.74
140	Bovis Homes Group PLC	6.00
541	BP PLC	2.24
218	Braemar Shipping Services PLC	5.22
469	Brammer PLC	3.36
196	Brewin Dolphin HLDGS PLC	5.48
122	British American Tobacco PLC	6.18
423	British Assets Trust PLC	3.74
15	British Empire Sec & Gen TST PLC	7.77
174	British Land Co PLC	5.66
237	British Polythene Industries PLC	5.10
434	British Sky Broadcasting Group PLC	3.64
180	Britvic PLC	5.65
36	Brown (N.) Group PLC	7.09
235	Brunner Inv Tst PLC	5.12
307	BT Group PLC	4.56
395	BTG PLC	3.94
156	Bunzl PLC	5.84
92	Burberry Group PLC	6.46
417	bwin.party digital entertainment	3.77
391	Cable & Wireless Communications	3.97
348	Cable & Wireless Worldwide	4.22
170	Cadogan Petroleum	5.69
485	Cairn Energy PLC	3.24
109	Caledonia Investments PLC	6.30

Rank	Company	Index
317	Camellia PLC	4.45
259	Capita Group PLC	4.90
63	Capital & Counties Properties	6.76
33	Capital & Regional PLC	7.14
130	Capital Shopping Centres Group	6.12
171	Carclo PLC	5.69
542	Carillion PLC	2.24
558	Carnival PLC	1.11
190	Carpetright PLC	5.58
52	Castings	6.86
509	Catlin Group LD	3.01
305	Cazenove Absolute Equity LD	4.58
546	Centamin Egypt LD	2.05
229	Centaur Media PLC	5.15
386	Central Rand Gold Limited	4.01
232	Centrica PLC	5.14
228	Charles Taylor Consulting PLC	5.15
9	Charter International PLC	8.41
250	Chaucer Holdings PLC	4.99
95	Chemring Group PLC	6.43
303	Chesnara PLC	4.60
204	Chime Communications	5.41
347	Cineworld Group PLC	4.22
401	City Merchants High Yield Trust PLC	3.90
343	City Natural Res High Yield Tst PLC	4.24
123	City of London Investment Group	6.18
205	Clarke (t.) PLC	5.38
10	Clarkson	8.38
430	Clinton Cards	3.66
138	Close Bros Group PLC	6.02
268	Cls holdings	4.85
380	Cobham PLC	4.04
516	Collins Stewart	2.88
552	Colt Telecom Group S.A.	1.63
286	Communisis	4.74
212	Compass Group PLC	5.29
139	Computacenter PLC	6.00
238	Consort Medical PLC	5.10
361	Cookson Group PLC	4.15
289	Costain Group PLC	4.70
346	CPPGroup PLC	4.22
497	Cranswick PLC	3.13
389	Croda International PLC	3.98
184	CSR PLC	5.62
256	Daejan HLDGS PLC	4.94
57	Daily Mail & General Trust PLC	6.82
124	Dairy Crest Group PLC	6.15
460	De La Rue PLC	3.46
494	Debenhams PLC	3.20
358	Dechra Pharmaceuticals PLC	4.17
540	Derwent London PLC	2.24
129	Development Securities PLC	6.13
185	Devro PLC	5.61
368	Dexion Absolute LD	4.13
367	Dexion Capital	4.13
427	Diageo PLC	3.69
410	Dialight PLC	3.84
60	Dignity PLC	6.77
145	Diploma PLC	5.94
202	Dixons Retail PLC	5.43

Rank	Company	Index
61	Domino Printing Sciences PLC	6.76
213	Domino's Pizza UK & IRL PLC	5.28
12	Drax Group PLC	8.13
514	DTZ Holdings PLC	2.90
40	Dunedin Enterprise Inv Tst PLC	7.03
398	Dunedin Income Growth Inv Tst PLC	3.92
537	Dunelm Group PLC	2.30
525	E2V Technologies PLC	2.68
470	Easyjet PLC	3.36
382	Edinburgh Dragon Trust PLC	4.02
352	Edinburgh UK Tracker Trust PLC	4.20
384	Edinburgh US Tracker Trust	4.02
70	Electra Private Equity PLC	6.68
11	Electric & General Inv Tst PLC	8.27
134	Electrocomponents PLC	6.05
554	Elementis	1.45
436	Emblaze LD	3.60
79	EnQuest	6.61
517	Enterprise Inns PLC	2.87
534	Essar Energy PLC	2.40
159	Eurasian Natural Resources Corp. PLC	5.80
334	Euromoney Institutional Invest. PLC	4.32
91	Evolution Group PLC	6.47
216	Exillon Energy	5.24
217	Experian PLC	5.22
333	Fenner PLC	4.32
101	Ferrexpo PLC	6.36
172	Fiberweb PLC	5.68
489	Fidelity Trusts	3.22
491	Fidessa Group PLC	3.20
88	Filtrona PLC	6.54
219	Findel PLC	5.22
22	FirstGroup PLC	7.40
310	Fisher (James) & Sons PLC	4.51
487	Flybe	3.22
284	Foreign & Col	4.76
354	Foreign & Col Inv Tst PLC	4.20
329	Forth Ports PLC	4.35
530	Fortune Oil PLC	2.49
479	French Connection Group	3.28
290	Fresnillo PLC	4.70
342	Fuller, Smith & Turner PLC	4.24
135	G4S PLC	6.05
30	Galliford Try PLC	7.21
108	Game Group PLC	6.30
544	Gartmore Trusts	2.23
292	Gem Diamonds LD	4.68
376	Genesis Emerging Markets Fund LD	4.08
495	Genus PLC	3.19
359	GKN PLC	4.15
526	GlaxoSmithKline PLC	2.60
371	Gleeson (M.J,) Group PLC	4.10
267	Go-Ahead Group PLC	4.85
280	Goldman Sachs	4.77
482	Goodwin PLC	3.25
34	Grainger PLC	7.12
252	Graphite Enterprise Trust PLC	4.95
260	Great Portland Estates PLC	4.89
301	Greene King PLC	4.60
94	Greggs PLC	6.44

Rank	Company	Index
553	Halfords Group PLC	1.52
304	Halma PLC	4.58
328	Hammerson PLC	4.36
330	Hampson Industries PLC	4.35
165	Hansa Trust PLC	5.77
99	Hansard Global PLC	6.40
512	Hansen Transmissions	2.96
29	Hansteen Holdings	7.26
341	Hardy Oil & Gas PLC	4.25
26	Hardy Underwriting Bermuda LD	7.31
206	Hargreaves Lansdown PLC	5.38
278	Hays PLC	4.78
192	Helical Bar PLC	5.57
336	Helphire Group PLC	4.31
536	Henderson Group PLC	2.33
435	Herald Investment Trust PLC	3.61
194	Heritage Oil PLC	5.50
45	hg capital trust	6.93
8	HICL Infrstructure	8.87
452	Hikma Pharmaceuticals PLC	3.53
248	Hilton Food Group PLC	5.02
93	Hiscox LD	6.46
244	HMV Group PLC	5.04
504	Hochschild Mining PLC	3.07
396	Hogg Robinson Group PLC	3.94
406	Holidaybreak PLC	3.86
39	Home Retail Group	7.03
209	Homeserve PLC	5.33
20	Hornby PLC	7.42
14	Howden Joinery Group	7.82
312	HSBC HLDGS PLC	4.50
128	Hunting PLC	6.13
365	Huntsworth PLC	4.14
450	Hyder Consulting PLC	3.57
287	ICAP PLC	4.74
87	IG Group Holdings PLC	6.56
408	Imagination Technologies Group PLC	3.84
195	IMI PLC	5.49
277	Impax Trusts	4.78
37	Imperial Tobacco Group PLC	7.07
119	Inchcape	6.18
331	Informa PLC	4.33
53	Ing Global Real Estate Secs LD	6.85
136	Ing UK Real Estate Income Trust LD	6.03
433	Inmarsat PLC	3.64
249	Innovation Group PLC	5.01
158	Intercontinental Hotels Group PLC	5.82
261	Intermediate Capital Group PLC	4.89
388	International Consolidated Airlines Group	4.00
18	International Ferro Metals LD	7.49
263	International Personal Finance PLC	4.87
291	International Power PLC	4.70
363	International Public Partnership LD	4.14
198	Interserve PLC	5.46
448	Intertek Group PLC	3.59
366	Invensys PLC	4.13
405	Invesco Income Growth Trust PLC	3.86
507	Investec PLC	3.02
149	Invista European Real Est. Tst SICAF	5.87
98	Invista Foundation Property Trust LD	6.41

Rank	Company	Index
168	IP Group PLC	5.71
500	ISIS Property Trust LD	3.12
524	ITE Group PLC	2.68
298	ITV PLC	4.61
488	Jardine Lloyd Thompson Group PLC	3.22
409	JD Sports Fashion PLC	3.84
75	JKX Oil & Gas PLC	6.65
393	Johnson, Matthey PLC	3.96
210	Johnston Press PLC	5.33
438	JPMorgan Claverhouse IT PLC	3.59
440	JPMorgan Emerging Mkts Inv Trst PLC	3.59
447	JPMorgan Euro Small Co. Trust PLC	3.59
113	JPMorgan European Invest Tst PLC	6.29
439	JPMorgan Indian Inv Trust PLC	3.59
446	JPMorgan Japanese Inv. Trust PLC	3.59
441	JPMorgan Mid Cap Inv Trust PLC	3.59
445	JPMorgan Overseas IT PLC	3.59
443	JPMorgan Russian Secs PLC	3.59
444	jpmorgan smaller cos it	3.59
461	Jupiter European Opps Trust PLC	3.44
55	JZ Capital Partners PLC	6.84
118	Kazakhmys PLC	6.20
370	Kcom Group PLC	4.12
454	Keller Group PLC	3.51
19	Kenmare Resources	7.48
456	Kesa Electricals PLC	3.50
477	Kewill PLC	3.30
264	Kier Group PLC	4.87
69	Kingfisher PLC	6.69
493	Kofax PLC	3.20
151	Ladbrokes PLC	5.86
32	Laird PLC	7.20
183	Lamprell PLC	5.63
230	Lancashire Holdings LD	5.15
3	Land Securities Group PLC	9.14
215	Lavendon Group PLC	5.25
89	Law Debenture Corporation PLC	6.53
254	Legal & General Group PLC	4.94
357	Lloyds Banking Group PLC	4.17
428	LMS Capital PLC	3.68
403	Logica PLC	3.88
7	London & Stamford Property	8.89
432	London Stock Exchange Group PLC	3.66
143	Lonmin PLC	5.94
528	Lookers PLC	2.52
144	Low & Bonar PLC	5.94
349	LSL Property Services PLC	4.22
262	Luminar Group Holdings	4.87
383	Man Group PLC	4.02
226	Management Consulting Group PLC	5.15
555	Manchester & London Inv Tst PLC	1.45
520	Marks & Spencer Group PLC	2.84
463	Marshalls PLC	3.42
5	Marstons PLC	9.08
181	Martin Currie Pacific Trust PLC	5.64
282	Martin Currie Portfolio Inv Tst PLC	4.77
176	McBride PLC	5.66
220	Mckay Securities PLC	5.22
97	Mears Group PLC	6.41
153	Mecom Group PLC	5.86

Rank	Company	Index
227	Medicx Fund LD	5.15
473	Meggitt PLC	3.34
38	Melrose PLC	7.04
437	Melrose Resources PLC	3.60
111	Menzies (John) PLC	6.29
442	Mercantile Investment TST (the) PLC	3.59
236	Merchants Trust PLC	5.12
85	Metric Property Investments PLC	6.58
44	Michael Page International PLC	6.94
296	Micro Focus International PLC	4.64
166	Millennium & Copthorne Hotels PLC	5.76
182	Minerva PLC	5.63
468	Misys PLC	3.39
107	Mitchells & Butlers PLC	6.31
381	MITIE Group PLC	4.02
539	Mondi PLC	2.27
510	moneysupermarket.com Group PLC	3.00
6	Monks Inv Tst PLC	8.92
186	Montanaro UK Smlr Cos Inv Tst PLC	5.61
24	Morgan Crucible Co PLC	7.36
266	Morgan Sindall PLC	4.86
162	Morrison (WM.) Supermarkets PLC	5.78
551	Mothercare PLC	1.72
271	Mouchel Group PLC	4.81
243	Mucklow (A.& J.) Group PLC	5.05
351	Murray Income Trust PLC	4.20
350	Murray International Trust	4.20
335	MWB Group Holdings PLC	4.31
496	Namakwa Diamonds LD	3.15
169	National Express Group PLC	5.71
431	National Grid PLC	3.66
547	NCC Group PLC	2.04
400	New India Investment Trust PLC	3.92
476	Next PLC	3.30
273	North Atlantic Smaller Cos Inv Tst PLC	4.80
462	Northgate PLC	3.43
211	Northumbrian Water Group PLC	5.30
50	Novae Group PLC	6.89
503	Ocado	3.10
265	Old Mutual PLC	4.86
472	Optos PLC	3.34
360	Oxford Biomedica PLC	4.15
285	Oxford instruments PLKC	4.76
86	Pace PLC	6.56
345	Pantheon Intl Participations PLC	4.24
521	Paragon Group of Companies PLC	2.78
338	Paypoint PLC	4.30
420	Pearson PLC	3.76
13	Pendragon PLC	8.09
155	Pennon Group PLC	5.85
378	Persimmon PLC	4.04
23	Personal Assets Trust PLC	7.40
362	Petrofac LD	4.14
126	Petropavlovsk PLC	6.14
231	Phoenix Group	5.14
306	Phoenix IT Group PLC	4.57
519	Photo-Me International PLC	2.84
466	Polar Capital Global	3.41
390	Polar Capital Technology Trust PLC	3.97
272	Premier Farnell PLC	4.81

Rank	Company	Index
161	Premier Foods PLC	5.78
483	Premier Oil PLC	3.25
77	Primary Health Properties PLC	6.61
505	Promethian World PLC	3.04
201	Provident Financial PLC	5.45
411	Prudential PLC	3.82
459	Psion PLC	3.48
311	Punch Taverns PLC	4.51
117	PV Crystalox Solar PLC	6.21
154	PZ Cussons PLC	5.85
364	Qinetiq Group PLC	4.14
221	Quintain Estates & Development PLC	5.21
419	R.E.A. Hldgs PLC	3.76
515	Randgold Resources LD	2.89
41	Rank Group PLC	7.02
498	Rathbone Bros PLC	3.13
125	Raven Russia	6.15
239	Reckitt Benckiser Group PLC	5.08
234	Redrow PLC	5.12
320	Reed Elsevier PLC	4.41
523	Regus PLC	2.70
279	Renishaw PLC	4.78
486	Renold	3.23
83	Renovo Group PLC	6.58
375	Rentokil Initial PLC	4.08
379	Restaurant Group PLC	4.04
62	Rexam PLC	6.76
102	Ricardo PLC	6.34
529	Rightmove PLC	2.50
146	Rio Tinto PLC	5.90
47	RIT Capital Partners PLC	6.91
418	RM PLC	3.76
240	Robert Walters PLC	5.08
297	Robert Wiseman Dairies PLC	4.63
527	Rolls-Royce Group PLC	2.59
258	Rotork PLC	4.92
276	Royal Bank Of Scotland Group PLC	4.78
137	Royal Dutch Shell A PLC	6.02
344	RPC Group PLC	4.24
59	RPS Group PLC	6.79
203	RSA Insurance Group PLC	5.43
404	RSM Tenon	3.88
163	SABMiller PLC	5.77
308	Safestore Holdings PLC	4.56
302	Sage Group PLC	4.60
43	Sainsbury (J) PLC	6.94
208	Salamander Energy PLC	5.33
281	Saltus Partners	4.77
425	Savills PLC	3.71
283	Schroders PLC	4.77
550	Scottish & Southern Energy PLC	1.81
157	Scottish Inv Tst PLC	5.84
225	Scottish Oriental (First State)	5.17
316	SDL PLC	4.47
295	Securities Trust of Scotland PLC	4.67
545	SEGRO PLC	2.22
402	Senior PLC	3.89
394	Sepura PLC	3.95
300	Serco Group PLC	4.60
120	Severfield-Rowen PLC	6.18

Rank	Company	Index
80	Severn Trent PLC	6.60
251	Shaftesbury PLC	4.95
253	Shanks Group PLC	4.95
288	Shire PLC	4.72
373	Shires Income PLC	4.10
114	SIG PLC	6.22
127	Sinclair Pharma	6.13
557	Smith & Nephew PLC	1.11
142	Smith (DS) PLC	5.97
2	Smiths Group PLC	9.32
426	Smiths News PLC	3.69
416	SMV UK Active Fund PLC	3.77
455	Soco International PLC	3.50
25	Southern Cross Healthcare PLC	7.34
385	Spectris PLC	4.02
121	Speedy Hire PLC	6.18
51	Spirax-Sarco Engineering PLC	6.87
54	Spirent Communications PLC	6.84
337	Sportech PLC	4.30
242	Sportingbet	5.06
322	Sports Direct International PLC	4.40
355	St James's Place PLC	4.18
4	St. Modwen Properties PLC	9.14
458	St.Ives PLC	3.48
105	Stagecoach Group PLC	6.32
377	Standard Chartered PLC	4.05
465	Standard Life Equity Inc Tst	3.41
274	Standard Life Euro Pri Eqty Tst PLC	4.79
255	Standard Life Inv Prop Inc Tst LD	4.94
66	Standard Life PLC	6.74
200	Sthree PLC	5.46
246	Stobart Group LD	5.02
480	Supergroup PLC	3.28
21	SVG Capital PLC	7.41
415	SVM Global Fund PLC	3.77
321	Synergy Health PLC	4.40
429	TalkTalk Telecom Group	3.68
141	Talvivaara Mining Company PLC	5.97
222	Tarsus Group PLC	5.20
518	Tate & Lyle PLC	2.86
309	Taylor Wimpey PLC	4.54
538	Ted Baker PLC	2.30
132	Telecity Group PLC	6.10
453	Telecom Plus PLC	3.51
474	Temple Bar Inv Tst PLC	3.33
457	Tesco PLC	3.49
449	Thames River Multi Hedge PCC (GBP) LD	3.57
407	The European Investment Trust PLC	3.85
48	The Vitec Group PLC	6.90
193	Thomas Cook Group PLC	5.55
492	Thorntons PLC	3.20
270	Throgmorton Trust PLC	4.84
471	Timeweave	3.35
501	Topps Tiles PLC	3.12
112	Town Centre Securities PLC	6.29
27	TR Property Inv Tst PLC	7.31
214	Travis Perkins PLC	5.28
191	Tribal Group PLC	5.57
150	Trinity Mirror PLC	5.87
106	Troy Income & Growth Trust PLC	6.32

Rank	Company	Index
103	TT Electronics PLC	6.33
313	Tui Travel PLC	4.50
325	Tullett Prebon PLC	4.38
82	Tullow Oil PLC	6.59
131	UK Coal PLC	6.11
104	UK Commercial Property Trust LD	6.33
199	UK Mail Group PLC	5.46
275	Ultra Electronics Holdings PLC	4.79
110	Umeco PLC	6.30
269	Unilever PLC	4.84
73	Unite Group PLC	6.66
318	United Business Media LD	4.43
160	United Utilities Group PLC	5.80
326	UTV Media PLC	4.38
233	Value and Income Trust	5.14
31	Vectura Group PLC	7.21
116	Vedanta Resources PLC	6.22
257	Victrex PLC	4.92
340	Vodafone Group PLC	4.28
543	Volex Group PLC	2.24
413	VP PLC	3.78
115	Weir Group PLC	6.22
506	Wetherspoon (J.D.) PLC	3.02
64	WH Smith PLC	6.74
464	Whitbread PLC	3.41
17	Wichford PLC	7.69
90	William Hill PLC	6.50
177	Wilmington Group PLC	5.66
535	Wincanton PLC	2.35
71	Witan Inv Tst PLC	6.68
148	Witan Pacific Investment Trust PLC	5.88
81	Wolfson Microelectronics PLC	6.60
96	Wolseley PLC	6.43
508	Wood Group (John) PLC	3.01
68	Workspace Group PLC	6.72
58	Wpp PLC	6.82
293	WSP Group PLC	4.68
247	Xchanging PLC	5.02
522	XP Power LD	2.76
187	Xstrata PLC	5.61
197	Yell Group PLC	5.48
294	Yule Catto & Co PLC	4.67

Excluded sites

21 sites were excluded as testing was not possible:

3i Infrastructure
Antofagasta
Bluecrest Allblue Fund (GBP)
Candover Investments
Dexion Trading
Eastern European Trust
Ecofin Water&Power Opp.
Finsbury Growth & Inc. Trust
Goldenport Holdings Inc
Headlam Group
Hill & Smith Hldgs
JPMorgan American IT
JPMorgan Asian Inv. Trust
JPMorgan Chinese I.T.
JPMorgan Flem Jap Sm Cos IT
John Laing Infra. Fund
Majedie Investments
New Star Investment Trust
Resolution
Ruffer
Templeton Emerging Mkts IT

For further details on the survey, visit http://www.sitemorse.com/survey/

“Being able to **launch on time** with the confidence that everything is working is **far more valuable** than the normal woolly ROI calculations and vendor promises.”

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