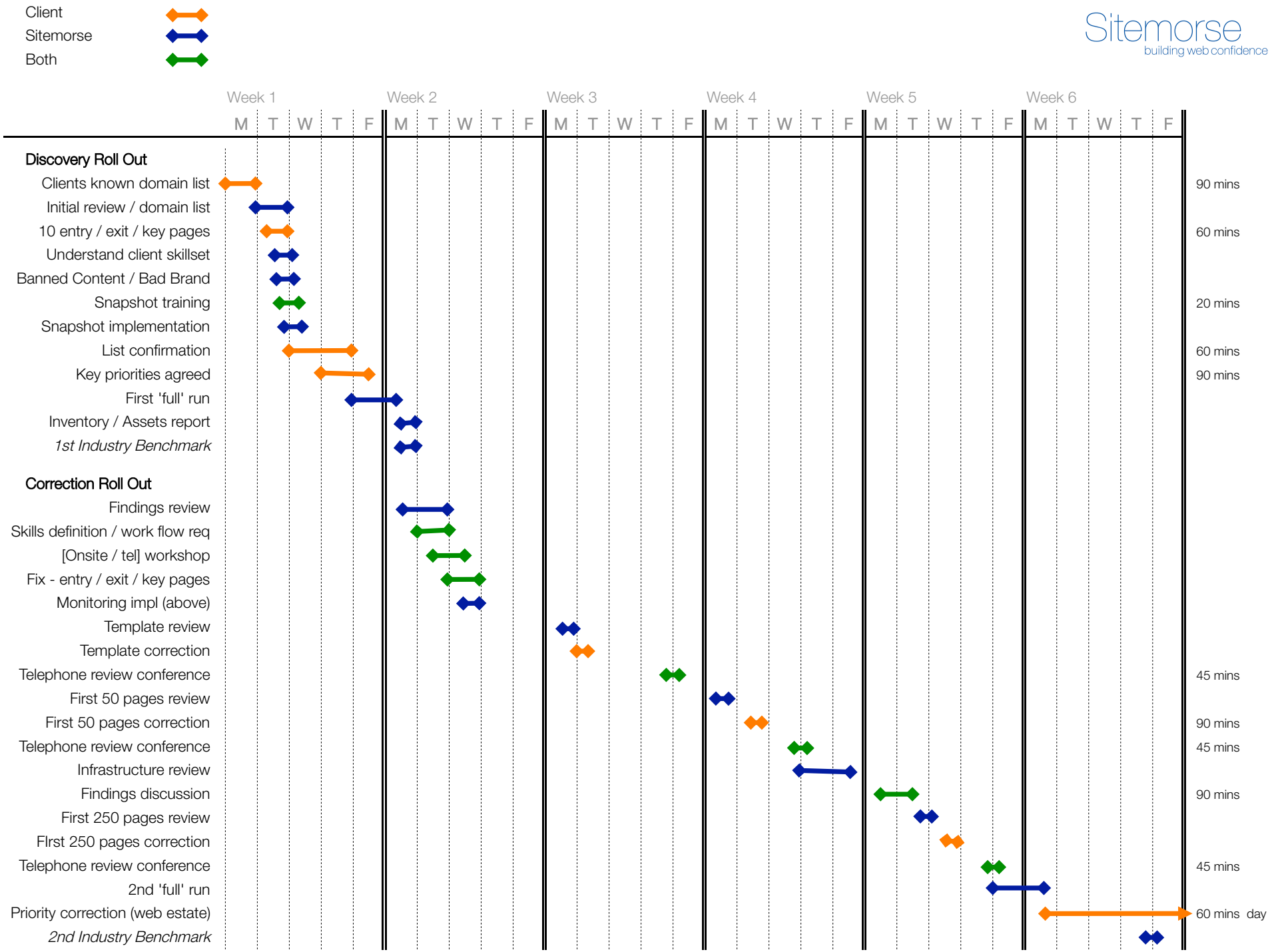
Client
Sitemorse
Both
Sitemorse
building web confidence
Week 1
Week 2
Week 3
Week 4
Week 5
Week 6
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Discovery Roll Out
Clients known domain list
90 mins
Initial review / domain list
10 entry / exit / key pages
60 mins
Understand client skillset
Banned Content / Bad Brand
Snapshot training
20 mins
Snapshot implementation
List confirmation
60 mins
Key priorities agreed
90 mins
First 'full' run
Inventory / Assets report
1st Industry Benchmark
Correction Roll Out
Findings review
Skills definition / work flow req
[Onsite / tel] workshop
Fix - entry / exit / key pages
Monitoring impl (above)
Template review
Template correction
Telephone review conference
45 mins
First 50 pages review
First 50 pages correction
90 mins
Telephone review conference
45 mins
Infrastructure review
Findings discussion
90 mins
First 250 pages review
FIrst 250 pages correction
Telephone review conference
45 mins
2nd 'full' run
Priority correction (web estate)
60 mins day
2nd Industry Benchmark